

**BRANDY MONK-PAYTON**  
Dept. of Communication and Media Studies | Fordham University  
Faculty Memorial Hall, Rm. 451  
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bmonkpayton@fordham.edu

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## EDUCATION

Ph.D.	Brown University, Modern Culture and Media	2016
M.A.	New York University, Media, Culture, and Communication	2009
B.A.	Swarthmore College, Film and Media Studies	2007

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## ACADEMIC APPOINTMENTS

Assistant Professor, Communication and Media Studies, Fordham University	2017-present
Andrew W. Mellon Postdoctoral Fellow, Leslie Center for the Humanities, Dartmouth College	2016-2017

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## RESEARCH AND TEACHING INTERESTS

Television Studies, Digital Media Studies, Film Studies, Black Studies, Gender and Sexuality Studies, Performance Studies, U.S. Public and Popular Culture, Critical and Cultural Theory

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## PUBLICATIONS

### BOOKS

*Dark Optics: Blackness, Exposure, and Celebrity in Media Culture* (manuscript in progress).

### REFEREED ARTICLES

“Blackness and Televisual Reparations” in *Film Quarterly* 71.2 (Winter 2017), 12-18.

“#LaughingWhileBlack: Gender and the Comedy of Social Media Blackness” in *Feminist Media Histories* Special Issue on “Gender and Comedy” 3.2 (Spring 2017), 15-35.

“The Sound of *Scandal*: Crisis Management and the Musical Mediation of Racial Desire” in *The Black Scholar: Journal of Black Studies and Research* 45.1 (Spring 2015), 21-27.

“‘From S.A. to L.A.’: Branding Transport and Circulating Celebrity in South Africa’s *Nonhle Goes to Hollywood*” in *Reconstruction: Studies in Contemporary Culture* 12.1 (March 2012), online access.

### BOOK CHAPTERS

“‘I Don’t Want to Wait’: *Dawson’s Creek* and Coming of Age in the Millennium” in *TV Memories: Love Letters to Our Television Past*. Ed. Bambi Haggins. Rutgers University Press (under contract, forthcoming).

“‘You is Kind, You is Smart, You is Important or, Why I Can’t Watch *The Help*” in *Unwatchable*. Eds. Nicholas Baer, Maggie Hennefeld, Laura Horak, Gunnar Iversen. Rutgers University Press (under contract, forthcoming).

“Worship at the Altar of Perry: Spectatorship and the Aesthetics of Testimony” in *From Madea*

*to Media Mogul: Theorizing Tyler Perry*. Eds. Karen Bowdre, Samantha Sheppard, TreaAndrea Russworm. University Press of Mississippi (2016).

“Programming Slavery: Race, Technology, and the Quest for Freedom in *Dollhouse*” in *Joss Whedon and Race: Critical Essays*. Eds. Lowery Woodall III and Mary Ellen Iatrououlos. McFarland and Company Inc. Publishing (2016).

#### REPORTS

“O.J. Simpson”, “Tyra Banks,” “Phylicia Rashad,” and “Soap Operas” in *Race in American Television: Voices and Visions that Shaped a Nation*. Ed. David Leonard. Santa Barbara: ABC-CLIO (under contract, forthcoming).

“Dede Gardner (Producer).” *Hollywood Heroines: The Most Influential Women in Film History*. Ed. Laura L.S. Bauer. Santa Barbara: ABC-CLIO (under contract, forthcoming).

“Following the Tiger Trail: The Public Trial of Tiger Woods.” *In Media Res: A Media Commons Project* (May 2010).

#### REVIEWS

*Trying to Get Over: African American Directors after Blaxploitation, 1977-1986* by Keith Corson, in *Media Industries* (forthcoming).

*Anime’s Media Mix: Franchising Toys and Characters in Japan* by Marc Steinberg, in *Transformative Works and Culture* Vol. 16 (June 2014).

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#### PRESENTATIONS

##### CONFERENCE PAPERS

“Romancing Civil Rights: Desire, Drama, and the Racial Politics of *UnREAL*” *Console-ing Passions* (Greenville, NC), July 2017.

“The Image of Reparations: Television, Debt, and the Discourse of Diversity” *Cultural Studies Association* (Washington, DC), May 2017.

“What is this ‘Black’ in Black Twitter?” *American Studies Association* (Denver, CO), November 2016.

“#laughingwhileblack: Social (Media) Justice, Black Feminism, and Critical ‘Shade.’” *Console-ing Passions* (Notre Dame, IN), June 2016.

“American Crimes in ‘Diverse’ Times.” *Television, Race, and Re-Visioning the American Dream* (Providence, RI), December 2015.

“Blackness, Mobility, and Alternative Geographies of Publicity.” *National Communication Association* (Las Vegas, NV), November 2015.

“Black Celebrity Image and the Vicissitudes of Possession in Contemporary U.S. Media Culture.” *Conference of Ford Fellows* (Washington, DC), September 2015.

“‘New Slaves’: Black Stardom, Spectacle, and the Captivation of Captivity.” *Celebrity Studies* (London, England), June 2014.

“Soapy Revelations and Black Women’s Televisual Transgression.” *Society for Cinema and Media Studies* (Seattle, WA), March 2014.

- “Flashing Lights: Paparazzi Photography and Celebrity Overexposure.” *Media in Transition International Conference* (Massachusetts Institute of Technology), May 2013.
- “I Go With My Gut: Navigating Black Feminism in *Scandal*.” *Society for Cinema and Media Studies* (Chicago, IL), March 2013.
- “Flashing Lights and Capturing Details: (Over)Exposure and the Affective Dimensions of Performing Stardom in Paparazzi Photography.” *Celebrity Studies* (Melbourne, Australia), December 2012.
- “Revolution-izing Daytime Television.” *Console-ing Passions* (Boston, MA), July 2012.
- ““Buying Life”: Fandom, Citizen-celebrity, and the Spectacle of Digital Death.” *Society for Cinema and Media Studies* (Boston, MA), March 2012.
- “The Curious Case of Brad Pitt: Stardom, Special Effects, and Spectatorial Fascination.” *Powers of Display* (University of Chicago), April 2011.
- “From S.A. to L.A.’: Branding Transport and Circulating Celebrity in South Africa’s *Nonhle Goes to Hollywood*.” *Reality TV, Citizenship, Celebrity Symposium* (Brown University), April 2011.

#### WORKSHOPS AND ROUNDTABLES

- “Decolonizing the Academy: Pipeline Programs and the Importance of Diversity and Inclusion for American Studies” *American Studies Association* (Chicago, IL), November 2017.
- “What About TV Acting?: Performance and Televisual Logics of Endurance” *Flow Conference* (Austin, TX), September 2016.
- “Race in 21<sup>st</sup> Century Television – How Much Has Changed?: Returning to the *Roots*.” *Flow Conference* (Austin, TX), September 2014.
- “Speculation, Anatomization, and the Visual Economy of Black Death.” *Society for Cinema and Media Studies* (Seattle, WA), March 2014.
- “Reviving the Black Sitcom.” *Flow Conference* (Austin, TX), November 2012.

#### INVITED SPEAKING ENGAGEMENTS

- “Stardom in the Afterlife of Slavery.” *Bamboula! Black Music Before the Blues*. Brown University (Providence, RI), April 2017.
- “Media and Advertising.” 22<sup>nd</sup> *Annual Black Solidarity Conference*. Yale University (New Haven, CT), February 2017.
- “Channeling Violence: Television, Blackness, and the Image of Reparations.” *MCM Colloquium Series*. Dept. of Modern Culture and Media, Brown University (Providence, RI), April 2016.
- “‘Where’s the Black Lady?’: Television, the Discourse of Diversity, and the Management of Racial Representation.” *Television and New Media*. Taught by Sunka Simon. Dept. of Film and Media Studies, Swarthmore College (Swarthmore, PA), April 2015.

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#### HONORS

##### FELLOWSHIPS

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| Andrew W. Mellon Postdoctoral Fellow, Leslie Center for the Humanities,<br>Dartmouth College | 2016-2017 |
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Future Faculty Fellow, Northeastern University (Declined)	2016-2017
Ford Foundation Dissertation Fellow, National Research Council	2015-2016
Graduate Fellow, Center for the Study of Race and Ethnicity in America, Brown University	2015-2016
Associate Fellow, Institute for Recruitment of Teachers (IRT) in Higher Education, Phillips Academy	2009-2010
Hannah A. Leedom Fellow for Further Study in Graduate School, Swarthmore College	2007

#### GRANTS

Center for the Study of Race and Ethnicity in America Grant, Brown University	2015
Malcolm S. Forbes Center for Media and Culture Grant, Brown University	2014
Brown University 250 <sup>th</sup> Anniversary Grant, Brown University	2014
Ph.D. Travel Bursary Grant, Celebrity Studies Journal	2014
Andrew Mellon Foundation Graduate Workshop Grant, Brown University	2013-2014
Graduate International Colloquium Grant, Brown University	2012-2013

#### AWARDS AND SCHOLARSHIPS

Graduate Student Contribution to Community Life Award, Brown University	2016
Dean's Opportunity Scholar, New York University	2007-2009

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#### TEACHING EXPERIENCE

##### **Fordham University**, Dept. of Communication and Media Studies

<i>Television, Race, and Civil Rights</i>	Spring 2018
(cross-listed w/ American Studies; African and African American Studies)	
<i>Understanding Television</i>	Fall 2017; Spring 2018
<i>Race, Class, and Gender in Media</i>	Fall 2017

##### **Dartmouth College**, Dept. of Film and Media Studies

<i>U.S. Television History</i>	Spring 2017
<i>Race, Media, Celebrity</i>	Fall 2016
(cross-listed w/ African and African American Studies)	

##### **Princeton University**, Johns Hopkins Center for Talented Youth

<i>Global Issues: Politics and Film</i>	Summer 2014; Summer 2015
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##### **Brown University**, Dept. of Modern Culture and Media

<i>African American Media Visibility: Image, Culture, Crisis</i>	Spring 2014
(cross-listed w/ Africana Studies)	

##### **Brown University**, Dept. of Modern Culture and Media (Teaching Assistant)

<i>Theory and Analysis of Modern Culture and Media</i>	Fall 2013
<i>Introduction to Digital Media</i>	Spring 2013
<i>Cinematic Coding and Narrativity</i>	Fall 2012

*Introduction to Television Studies*  
*Introduction to Modern Culture and Media*

Spring 2012  
Fall 2011

**Harlem Children's Zone**

Artist-in-Residency, National Endowment for the Arts  
*Broadcast Journalism*

Summer 2008

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**ADDITIONAL TRAINING**

**Brown University Executive Scholars Training Program**

Semester-long mentored, education and training program to help prepare graduate students for careers in higher education administration.

**Brown University Sheridan Center for Teaching and Learning**

*Certificate I:* A year-long training program in reflective teaching methods.

*Certificate II:* A year-long training program in course design, implementation, and assessment.

*Certificate III:* A year-long training program in professional development.

**Brown University Writing Center**

Held the position of Writing Associate at the Writing Center from 2011-2016, aiding undergraduate and graduate students in writing and composition skills across disciplines.

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**ACADEMIC SERVICE**

**TO THE PROFESSION**

*Black Caucus Co-Chair*, Society for Cinema and Media Studies 2017 – present

*Reviewer, differences: A journal of Feminist Cultural Studies; Celebrity Studies; Alphaville: Journal of Film and Screen Media* 2016 – present

**TO THE INSTITUTION**

*Postdoctoral Mentor*, Dartmouth College Mellon Mays Undergraduate Fellowship Program 2016-2017

*Graduate Representative*, Brown University Dept. of Modern Culture and Media Diversity and Inclusion Action Plan Committee 2015-2016

*Graduate Coordinator*, Brown University Sarah Doyle Women's Center 2014-2016

*Graduate Representative*, Brown University Dept. of Modern Culture and Media 2013-2014

*President*, Brown University Nabrit Black Graduate Student Association 2011-2012

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**ACADEMIC EVENTS**

*Co-Organizer*, "Television, Race, and Re-Visioning the American Dream" Symposium, Brown University Center for the Study of Race and Ethnicity in America December 2015

*Co-Chair*, "A Legacy of Success and Service: Celebrating Graduate Students of Color at Brown" Alumni Panel and Conference March 2015

<i>Organizer</i> , Film Screening and Discussion of <i>Spirits of Rebellion: Black Cinema at UCLA</i> with Zeinabu Irene Davis	November 2014
<i>Co-Coordinator</i> , “Pressuring the Popular: The Future of Cultural Critique” Mellon Dissertation Workshop	2013-2014
<i>Graduate Assistant</i> , Africana Film Festival	April 2014
<i>Co-Organizer</i> , Feminist and Women’s Media Festival	March 2014
<i>Graduate Assistant</i> , “In the Penumbra of the Global”: Asian Video Cultures Conference	October 2013
<i>Moderator</i> , “Slave-Citizen-Human” colloquium for Brown University Center for Study of Slavery and Justice	October 2013
<i>Introducer/Moderator</i> , “Ships of Bondage and Rebellion” film screening and discussion of <i>Tamango</i> for Brown University Center for Study of Slavery and Justice	February 2013
<i>Co-Organizer</i> , “Mobilizing Performance: Identity and Self-Making in Black Women’s Aesthetic Practices” lecture series	2012-2013
<i>Co-Organizer</i> , “Terror and the Inhuman” Three-Day International Conference	October 2012
<i>Co-Chair</i> , “Cultivating Community Through Innovative Scholarship” Graduate Students of Color Conference	March 2012
<i>Facilitator</i> , “Digital Expression” Theories in Action Brown University Senior Capstone Conference	April 2011

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## **MEDIA EXPERIENCE**

<i>Web/Interactive Screening Committee</i> , Peabody Awards	Spring 2015
<i>Intern</i> , World Entertainment News Network	Summer 2009
<i>Intern</i> , ABC News Now	Spring 2008
<i>Intern</i> , NYC TV	Fall 2007
<i>Intern</i> , Black Lily Festival	Spring 2007
<i>Intern</i> , Court TV/Tru TV	Summer 2005
<i>Extern</i> , Thirteen WNET/PBS	Winter 2006
<i>Participant</i> , NYU Tisch School of the Arts/University of the Witwatersrand	Spring 2006

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## **PROFESSIONAL AFFILIATIONS**

Society for Cinema and Media Studies  
American Studies Association

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## **REFERENCES**

References available upon request.